

SEMI-CUSTOM STATIONERY
INFORMATION & ORDER GUIDE

studio
mayfair

PRINT
& DESIGN

- PRINT & DIGITAL INVITATIONS
 - SAVE THE DATES
 - DETAILS &
INFORMATION CARDS
 - RSVP CARDS
 - ENVELOPES
 - ENVELOPE ADDRESSING
& PERSONALISATION
 - ENVELOPE LINERS
 - CUSTOM
MONOGRAM DESIGN
 - THANK YOU CARDS
-

ON-THE-DAY

- WELCOME SIGNAGE
 - SEATING CHARTS
 - CEREMONY PROGRAMS
 - TABLE MENUS
 - BAR MENUS
 - PLACECARDS
 - TABLE NUMBERS
-

FINISHES

- WAX SEALS
 - BELLY BANDS
 - RIBBON & TWINE
 - PAPER CLIPS
-

Studio Mayfair is founded in classic, minimal design for the modern couple who want to make a subtle statement with their wedding invitations and on-the-day signage. Our semi-custom collections give you Mayfair design without the cost of a custom suite. The order process is simple; choose your collection, finishes and colour scheme then you're ready to go. Upgrades and add-ons are available to add a personalised touch to your suite.

We recommend getting in touch by email at hello@studiomayfair.com or via the enquiry form at www.studiomayfair.com as early as possible to discuss availability and timeframes around your event date.

Depending on your customisations, the production process can vary anywhere from three to eight weeks. Keep in mind your order process won't commence until your items have been purchased online at www.studiomayfair.com

PLEASE NOTE

Production time will also vary depending on how many items and services are bundled into the one order.

HELLO &
WELCOME

VISIT WWW.STUDIOMAYFAIR.COM

- ONE.
BROWSE & SELECT
SEMI-CUSTOM COLLECTION
- TWO.
CHOOSE FORMAT:
E-VITE OR PRINT
- THREE.
SELECT
PRINT FINISH
- FOUR.
CHOOSE
PAPER TYPE
- FIVE.
CHOOSE
OPTIONAL ADD-ONS

ADD TO CART & PURCHASE

STUDIO MAYFAIR WILL BE IN CONTACT VIA EMAIL

- SIX.
CONFIRM EVENT DETAILS &
WORDING PREFERENCES
- SEVEN.
SELECT CARD, INK &
ENVELOPE COLOURS
- EIGHT.
PROOFREAD
& SIGN OFF

PRINTING & DELIVERY

ONE.
SELECT
SEMI-CUSTOM COLLECTION

Our semi-custom collections feature modern, graphic typography and elegant, minimal design.

Order stand-alone invitations or combine multiple items to create a matching suite. Our collections include all the items you'll need from initial save-the-dates to thank you cards when the festivities come to an end.

CHELSEA



SOHO

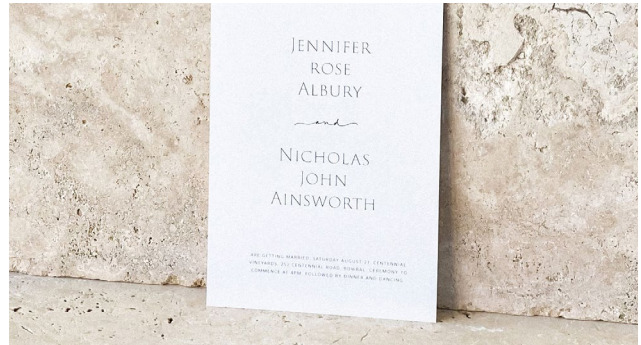


TWO.
CHOOSE FORMAT;
E-VITE OR PRINT

Print; a timeless keepsake for you and your guests.
E-vite; a digital option for the modern couple who are committed to fast, efficient communication and mindful of their environmental impact.



E-VITE



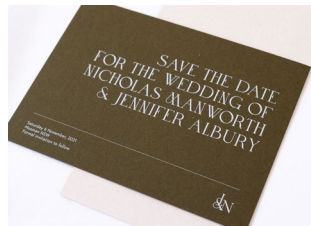
PRINT

THREE.
SELECT
PRINT FINISH

Digital printing, including white ink, is standard ink on paper printing. Foil and letterpress printing is a premium luxe finish using the traditional press printing process. This time-honoured technique yields truly beautiful and unique results.



DIGITAL PRINT (\$)



WHITE INK PRINT (\$\$)



LETTERPRESS (\$\$\$)



FOIL (\$\$\$\$)

FOUR.
CHOOSE
PAPER TYPE

300gsm is the standard card stock included in Mayfair packages. Double-thick 600gsm stock and delicate handmade, deckled edge paper are available as options for custom orders. Order a sample pack and visit our website or Instagram for examples of paper types.



300GSM (\$)



VELLUM (TRANSPARENT) (\$\$)

FIVE.
OPTIONAL
ADD-ONS & EXTRAS

Elevate your suite with customisations that inject your own style and personality into your stationery and your day.

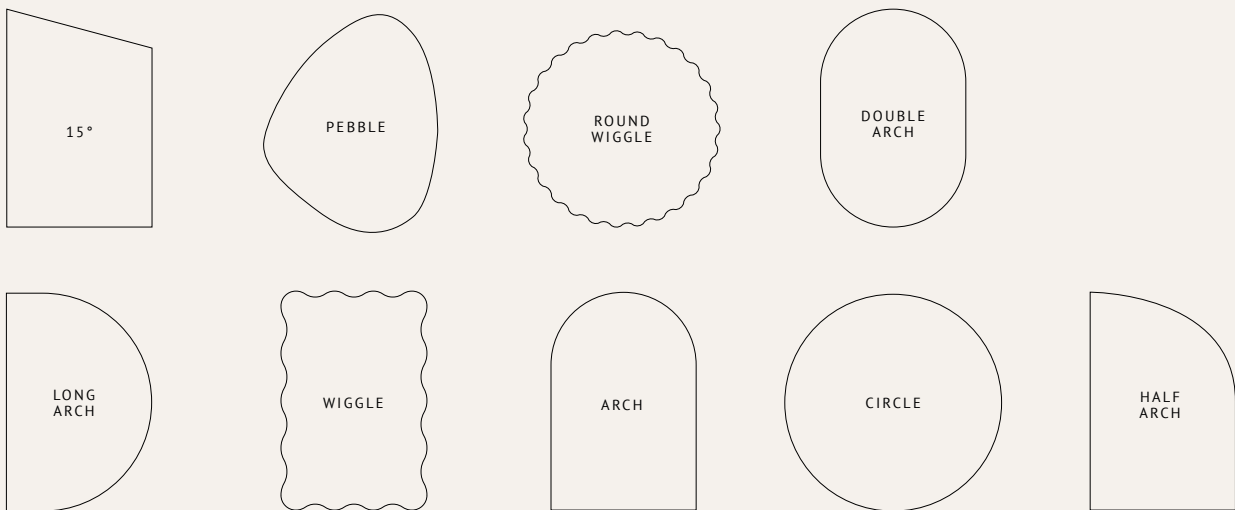
ENVELOPE
ADDRESSING &
PERSONALISATION

Save hand cramps and valuable hours addressing dozens of envelopes by opting for printed envelopes. Printing is available on one or both sides in either coloured or white ink.



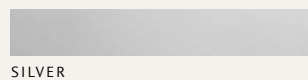
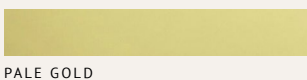
SEMI-CUSTOM
DIE-CUT SHAPES

Die-cutting simply means cutting your card into different shapes. These shapes add an element of personality and fun to compliment Mayfair designs.



SEMI-CUSTOM
FOIL COLOURS

Foil printing is a premium luxe finish using the traditional press printing process. This time-honoured technique yields truly beautiful and unique results.



SIX.
CHOOSE
CARD & INK COLOURS

A Mayfair designer can help make colour recommendations based on your colour scheme, popular trends, moodboards and inspiration images.

STANDARD COLOURS



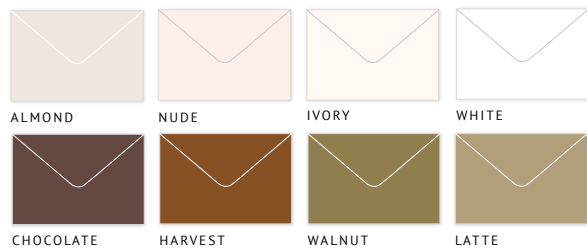
PREMIUM COLOURS



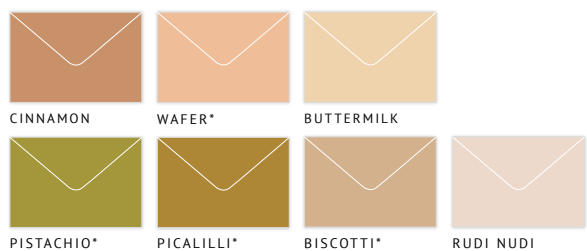
SEVEN.
CHOOSE
ENVELOPE COLOUR

Blank envelopes are included with all invitation and save the date orders and can be printed on one or both sides in either coloured or white ink as an optional add-on.

STANDARD COLOURS



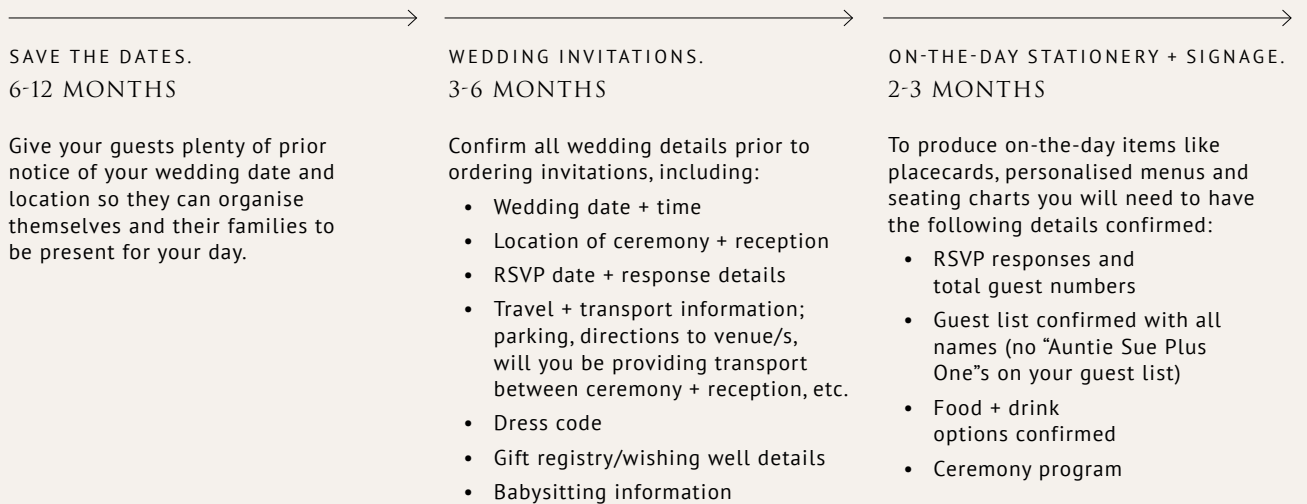
PREMIUM COLOURS



PLEASE NOTE

Colours are subject to availability. Premium card and envelope colours incur a slightly higher cost. Colour swatches are indicative and will display differently on different screens. The most accurate way to see the true colour is by ordering a sample pack. Depending on stock levels, we may be able to customise your sample pack with specifically requested colours. Handmade paper and vellum are currently only available in white. New stock arrivals will be announced on Instagram. Die-cutting is an additional labor process therefore incurs additional cost.

SEMI-CUSTOM ORDER TIMELINE



SEMI-CUSTOM ORDER PROCESS



NEXT STEPS

All semi-custom items are available to purchase directly from www.studiomayfair.com

For a response within 24 hours, contact us directly at hello@studiomayfair.com to discuss availability around your event date or for a customised quote. Alternatively, submit an enquiry via the form at www.studiomayfair.com/enquiry-form and we will be in contact as soon as possible.

[COMPLETE ONLINE
ENQUIRY FORM](#)

[ORDER
STATIONERY ONLINE](#)

[ORDER
SAMPLES ONLINE](#)

studio
mayfair